



SMILES ON TAP

NORTHERN DISTRICT DENTAL SOCIETY
ANNUAL GALA FOR SMILES
benefiting the
GREATER ATLANTA DENTAL FOUNDATION

SATURDAY, AUGUST 19, 2023

SLOW POUR BREWERY

LAWRENCEVILLE, GA



SPONSORSHIP LEVELS

\$5000
PLATINUM
"BREWMASTER VIP"

\$3000
GOLD
"LAGER THAN LIFE"

\$2000
SILVER
"PITCHER PERFECT"

\$1200
BRONZE
"MICROBREWER"

limited to 4 sponsors

NDDS Newsletter & Website

*Company & Logo Recognition in the NDDS
Newsletter (E-News & Print) and on GADF Website*



Event Recognition *at the Gala*

**Full Page Ad
in Event Program**

**1/2 Page Ad in
Event Program**

**1/4 Page Ad in
Event Program**

**Company Listing
in Event Program**

Gala Tickets

of tickets for sponsor representatives

10

Reserved Table of 10

6

4

2

Social Media Exposure

Allotment of posts to FB, Instagram, & Twitter

Up to 10 posts
*which includes one
promotional video*

Up to 5 posts

Up to 3 posts

Sponsor Logo

Promo Materials & Event Signage



Sponsor Spotlight E-blast(s)

*Email(s) sent to members on your behalf
promoting your company/product*

2

1

Entertainment Shout-Out

*Company name announced by the
Auctioneer*



Email Recognition

Logo Recognition in Attendee Confirmation Emails



SPONSOR ADD-ON'S

**Must purchase one of the packages above to select an add-on option*



\$750 - Feature your logo on the printed template so all guests in attendance walk away with a printed photo keepsake containing your company's logo, slogan, website, or more. In addition to the printed photo, all of the digital copies shared around the web will have the same branding, further expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.



\$500 - See every attendee wearing your company's name and logo. Supplied to each registrant upon check-in, lanyards deliver highly visible, eye-level brand recognition. With your logo on a sponsor-supplied lanyard, attendees will wear your company name for the duration of the gala.



\$500 - Who doesn't love walking away from an event with some swag. Feature your logo on a high quality gift for our attendees. This is an opportunity for you to flaunt your business and broaden your reach to dentists who will be attending. Swag will be sponsor provided with pre-approval from the program committee. **limited to 1 item per \$500**

More Information?

Please contact Susan Mills - susan@theassociationcompany.com

Register ONLINE at: <https://www.ndds.org/foundation/gala>

OR print the below form and mail with check made payable to:

Greater Atlanta Dental Foundation
6134 Poplar Bluff Circle, Suite 101
Peachtree Corners, GA 30092

*GADF is a 501 (c) (3) tax-exempt organization. Donations are tax-deductible as allowed by law.
Tax ID: 26-2647331. Please make checks payable to the Greater Atlanta Dental Foundation.*

SPONSORSHIP FORM

Contact Information

Company Name

Main Contact Name

Address

City State Zip Code

Email

Phone # Fax #

Card Number Exp. Date CVW Code

Name as it appears on card

Billing Address State Zip Code

Please Choose Your Sponsorship Options:

_____ **\$5,000 - Platinum** "Brewmaster VIP"

_____ **\$3,000 - Gold** "Lager Than Life"

_____ **\$2,000 - Silver** "Pitcher Perfect"

_____ **\$1,200 - Bronze** "Microbrew"

Please Choose Your Add-On Options:

**Must purchase one of the packages
above to select an add-on option*

_____ **\$750 - Photo Booth Sponsor**

_____ **\$500 - Lanyard Sponsor**

_____ **\$500 - Swag Sponsor**

Additional Tickets:

_____ **\$175 - Individual Tickets**
(# of Tickets)

I am / we are unable to attend but would like to support the GADF with a gift of \$ _____

Credit Card Type:

VISA

AMEX

Master Card